



Ref. 04/10
Jul 2010

PHW celebrates its own *Midsummer Night's Dream* on the terrace of the MNAC in Barcelona with more than 400 people in attendance

High-end partners and member hotels of the prestige brand, such as Hotel Condes of Barcelona, Hotel Omm and Grupo Derby, through the Hotel Claris, offered gastronomic delights to those attending

Barcelona, July 15, 2010.-Last July 12, the terrace of the iconic MNAC in Barcelona hosted **A Midsummer Night's Dream** by PHW, an event held by the brand [Prestige Hotels of the World by Keytel](#) (PHW), to welcome in the summer of 2010 with more than 400 people in attendance. The evening included the participation of **member hotels** and different **partners** associated with the brand, such as **Godiva, Bodegas Valdelana, Orogourmet and Javier Simorra**.

Those attending had the chance to get to know in greater depth all the attractions of some of the hotels making up the PHW portfolio, such as **Hotel Omm**, the **Condes de Barcelona**, the **Hotel Granados83** and **Hotel Claris** of Barcelona, the **Hotel Santa Marta** and the **Guitart Monterrey of Lloret de Mar**, the **Hotel Urban** and the **Villa Real** of Madrid, **Hotel Pachá** of Ibiza, the **Sport Hotel Hermitage & Spa** of Andorra, the **Hotel Real of Santander**, the **Hotel Huerto del Cura** of Elche, **The Caesar of London**, the **L'Empire** and the **Banke** of Paris.

In addition to promoting themselves in a luxury setting, the establishments taking part offered guests an interesting range of experiences and presented them with glamorous prizes through the prize draw that was held by way of prelude to the terrace opening.

At about 9:00 pm and with the Jazz band, **Jazz de Copes** enlivening the evening on the terrace at the MNAC, the **Hotel Condes de Barcelona**, **Hotel Omm** and **Hotel Claris** offered a tasting session of their cuisine and thus raised awareness of the delicacies of the **gourmet seal** that distinguish the prestige brand. Moreover, whether it was the pastries by **Lolita Bakery** or the **Chocolixir**, coffee or fruit of **Godiva**, the wine, **Agnus**, by **Bodegas Valdelana**, the pink cava **Pinoit Noir** by **Codorniu**, the exclusive catering services offered by the select cocktail bar **Fizz Bartenders** or the liquors of **Global Premium Brand**, all succeeded in providing sensory experiences to those attending. **Condé Nast Traveler** magazine, a contributor to the event, distributed a copy of the July issue to everyone present, as well as raffling ten free subscriptions to the magazine amongst all those gathered for the occasion.



[Prestige Hotels of the World by Keytel](#) is the premier Spanish brand of upscale hotels on an international level whose mission is to transmit the values of exclusivity and service excellence, which take precedence at each and every one of the member hotels and which enable its guests to feel that they are enjoying a unique stay. Currently, **PHW** has a portfolio of 103 hotels worldwide.

Experienced hotel representative

Keytel is a Spanish hotel representative company, which started operating as a business in 1973. From its headquarters in Barcelona and Madrid, it provides exclusive sales, marketing and distribution services to the almost 1,700 hotels it represents worldwide.

Keytel is part of the **Hotusa Group**, a highly successful organisation made up of a large number of companies involved in a broad range of areas within the tourism sector. Part of its core business is the chain of independent hotels [Hotusa Hotels](#) and **Elysées West Hotels**, the *Touropoperator* [Restel](#), the technological company **IGM Web**, the on-line reservation and management website **Hotelius.com**, as well as a hotel development division currently made up of 93 establishments, 53 of which are part of the [Eurostars Hotels](#) chain.

Should you require more information or graphic material, please contact:

Miriam Bescós i Sardà

Head of Communication at PHW

Tel. 932 163 816/ Fax. 934 518 463

E-mail: mbescos@prestigehw.com

Website: www.prestigehw.com



P|R|E|S|T|I|G|E
HOTELS OF THE WORLD
by keytel